

KSNV Main: (702)642-3333 Formerly KVBC Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

#### Billing Address:

Philadelphia, PA 19103 Attention: Accounts Payable 1831 Chestnut St. Shorr Johnson Magnus

## INVOICE

308	Estimate Number 30S
BERKLEY FOR SENATE	Product
Berkley, Shelley for Senate	Advertiser

Invoice Period	Invoice Month	Invoice Date	Invoice #
07/30/12 - 08/13/12	August 2012	08/19/12	104122-1

Station	KSNV
Account Executive   Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Order Flight	Deal #	Alt Order#	Order#
08/07/12 - 08/13/12		06831863	104122

	Special Handling F	Billing Type Cash	Billing Calendar Broadcast	
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Product Code	Advertiser Code	IDB#
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Advertiser Ref	Agency Ref	
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KSNV	KSNV	KSNV KSNV	KSNV	KSNV		KSNV	KSNV	VSNV	KSNV		KSNV	KSNV	VSNV		KSNV	KSNV		KSNV	KSNV	KSNV		VSNV	Channel
	Today Show					Today Show					M-F 6-7a WakeUp w/Wagners				M-F 6-7a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners				M-F 5-6a WakeUp w/Wagners	Channel Description
	658a-9am					658a-9am					6-7a				6-7a			5-6a				5-6a	Time
M 10/10/1	00424	ㄲ글	8	Τu	08/06/1:		71	ᆉ	٧	08/06/1;		Ξ	M	08/13/1:		M	08/13/1:		긁	٧	08/06/1:		Day
M 08/13/12	to 1+0.08/40/43	08/09/12 08/10/12	08/08/12	08/07/12	08/06/12 to 08/12/12	б	08/10/12	08/09/12	08/08/12	08/06/12 to 08/12/12	<b>t</b>	08/13/12	08/13/12	08/13/12 to 08/19/12	б	08/13/12	08/13/12 to 08/19/12	б	08/09/12	08/08/12	08/06/12 to 08/12/12	ਠਾ	Date
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7:59 AM	M	7:22 AM	8:37 AM	8:58 AM	-TWTF		6:13 AM	6:29 AM	6:58 AM	-TWTF		6:59 AM	6:24 AM	M		5:52 AM	M		5:47 AM	5:59 AM	-TWTF		Length Aired Days
NVSB-TV12-19 Never Been		NVSB-TV12-15 Why would NVSB-TV12-19 Never Beel	NVSB-TV12-15 why would	NVSB-TV12-15 Why would			NVSB-TV12-19 Never Beel	NVSB-TV12-15 why would	NVSB-TV12-15 Why would			NVSB-TV12-19 Never Beer	NVSB-TV12-19 Never Beer			NVSB-TV12-19 Never Beel			NVSB-TV12-15 why would	NVSB-TV12-15 Why would			Ad-ID
\$1,400.00		\$1,400.00 \$1,400.00	\$1,400.00	\$1,400.00			\$700.00	\$700.00	\$700.00			\$700.00	\$700.00			\$400.00			\$400.00	\$400.00			Rate Reconciliation
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KSNV KSNV Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333 Billing: (702)642-3333

#### Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut St. #602 Philadelphia, PA 19103

## INVOICE

	Advertiser	Berkley, Shelley for Senate
	Product	BERKLEY FOR SENATE
ı	Estimate Number	30S

Invoice #	104122-1
invoice Date	08/19/12
Invoice Month	August 2012
invoice Period	07/30/12 - 08/13/12

Station	KSNV
Account Executive   Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Order Flight	Deal #	Alt Order#	Order#
08/07/12 - 08/13/12		06831863	104122

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Proc		Special Handling
Adv	Cash	Billing Type
BB	Broadcast	Billing Calendar

IDB#	
Advertiser Code	
Product Code	

Advertiser Ref	Agency Ref	

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				Olympics Primetime							Olympics Primetime							News 3 Olympic Zone			4PM NEWS (1 hour)		Today Show	Channel Description
Asm-Asm				730pm-12am							730pm-12am							7:30-8:00PM			4-5pm		658a-9am	Time
	Su	Su	08/06/		Sa	т	ᆉ	٤	'n	.08/06/		Sa	TI	Th	٤	Tu	08/06/		Z	08/13/		Z		Day
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	7:48 PM	7:23 PM	S		12:00 AM	8:48 PM	11:37 PM	8:22 PM	9:42 PM	-TWTFS-		7:58 PM	7:38 PM	7:37 PM	7:38 PM	7:55 PM	-TWTFS-		4:25 PM	M		8:50 AM		Length Aired Days
	NVSB-TV12-19 Never Beer	NVSB-TV12-19 Never Beei			NVSB-TV12-19 Never Beel	NVSB-TV12-19 Never Beei	NVSB-TV12-19 Never Beel	NVSB-TV12-15 Why would	NVSB-TV12-15 why would			NVSB-TV12-19 Never Bee	NVSB-TV12-19 Never Bee	NVSB-TV12-15 why would	NVSB-TV12-15 why would	NVSB-TV12-15 Why would			NVSB-TV12-19 Never Beer			NVSB-TV12-19 Never Beel		Ad-ID
	\$6,000.00	\$6,000.00			\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00	\$6,000.00			\$750.00	\$750.00	\$750.00	\$750.00	\$750.00			\$700.00			\$1,400.00		Rate Reconciliation
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Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

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#### INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	308

l	Invoice #	104122-1
	Invoice Date	08/19/12
	Invoice Month	August 2012
	Invoice Period	07/30/12 - 08/13/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

	1000
Order#	104122
Alt Order#	06831863
Deal#	
Order Flight	08/07/12 - 08/13/12

ק		pecial Handling
Ad	Cash	illing Type
₫	Broadcast	illing Calendar

SBB

IDB#	
Advertiser Code	
Product Code	

Product Code	
Agency Ref	
Advertiser Ref	

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	KSNV	<b>KSNV</b>	KSNV	XSNV	KSNV		<b>KSNV</b>	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	Channel								
	News 3 Olympic Zone				,										Olympics Daytime Weekdays						Olympics Daytime WEEKEND				,	Olympics Daytime WEEKEND	Description
	7:30-8:00PM														9am-4pm						4am-6pm					4am-6pm	Time
08/06/12		ъ	П	П	Ţ,	굮	갂	٤	٤	۶	겁	겉	Tu	08/06/1		Sa	Sa	Sa	Sa	08/06/1		Su	Su	Su	Su		Day
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-TWTF		2:09 PM	12:38 PM	11:44 AM	3:11 PM	2:13 PM	9:33 AM	12:47 PM	11:05 AM	9:15 AM	2:44 PM	10:59 AM	10:18 AM		•	12:43 PM	12:13 PM	9:18 AM		S-		2:23 PM	12:09 PM	10:58 AM	8:04 AM		Length Aired Days A
		NVSB-TV12-19 Never Beel	NVSB-TV12-19 Never Beel	NVSB-TV12-19 Never Beer	NVSB-TV12-15 Why would			NVSB-TV12-19 Never Beer	NVSB-TV12-19 Never Beer	NVSB-TV12-19 Never Bees				NVSB-TV12-19 Never Beei	NVSB-TV12-19 Never Beel	NVSB-TV12-19 Never Beel	NVSB-TV12-19 Never Beel		d-ID								
		\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00			\$1,700.00	\$1,700.00	\$1,700.00	\$1,700.00 Unresolved			\$1,700.00	\$1,700.00	\$1,700.00	\$1,700.00		Rate
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#### Billing Address:

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### INVOICE

Estimate Number 30S	Product E	Advertiser E
08	BERKLEY FOR SENATE	Berkley, Shelley for Senate

Invoice #	104122-1
 Invoice Date	08/19/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	KSNV	г –
Account Executive   Army McCreary	Army McCreary	L .
Sales Office	Blair - Philadeiphia	T
Sales Region	National	

Order Flight	Deal #	Alt Order#	Order#
08/07/12 - 08/13/12		06831863	104122

פ		Special Handling
Þ	Cash	Billing Type
=	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#

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Advertiser Ref	Agency Ref
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KSNV	KUNV	NOIN	NO.	KSNV	NONV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	XSNV		KSNV	KSNV		VSNV	Channel
	W-r 6-/a wake∪p w/wagners			Wake Up Early Wagners				Today Show			M-F 6-7a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners				Olympics Daytime Weekdays		,	News 3 Olympic Zone	Line Channel Description
	0- <i>1</i> a	•		430a-5a	1			658a-9am			6-7a			5-6a				9am-4pm			7:30-8:00PM	Time
M	08/13/	Ξ	15/US/ 18/US/	200	=	ᅻ =	08/06/		П	08/06/		ď	08/06/		۶	딥	08/06/		깁			Day
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6:39 AM	M	1.00	7-50 AM	H	0.60	8:2/ AM	-TWTF		6:58 AM	-TWTF		5:15 AM	-TWTE		1:40 PM	11:11 AM	-TWTF		7:38 PM			Length   Aired Days   Ad-ID
NVSB-TV12-09 Stanley		MASO-IATZ-TO MILA MODIC	www.ce_m/12_15 why would		MADOLIATE OF PERIOD	NVSB-TV12-09 Stanley			NVSB-TV12-09 Stanley			NVSB-TV12-09 Stanley			NVSB-TV12-15 Why would	NVSB-TV12-15 Why would			NVSB-TV12-15 why would			
\$1,400.00			\$150.00		(F) (C) (C) (C)	\$7,800.00 \$2,800.00			\$1,400.00			\$800.00			\$1,200.00				\$750.00			Rate Reconciliation
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Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number   30S	308

Invoice #	104122-1
 Invoice Date	08/19/12
 Invoice Month	August 2012
Invoice Period	07/30/12 - 08/13/12

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Flight	Deal#	Alt Order#	Order#	
08/07/12 - 08/13/12		06831863	104122	

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		

Product Code	Advertiser Code	IDB#

Advertiser Ref	Agency Ref	Product Code

n Date Length		
red Days Ad-ID Rate Rec	Advertise	
conciliation	ser Ref	-
Ref#		

Line | Channel | Description

Philadelphia, PA 19103

1831 Chestnut St.

Attention: Accounts Payable

Shorr Johnson Magnus

Billing Address:

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Agency Commission Gross Total \$14,752.50 \$98,350.00

Net Amount Due

\$83,597.50 Payment Terms 30 Days

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